

BIJ2 Evaluation & Research Services

End-to-End Evaluation Design, Execution & Analysis

BIJ2 Consulting delivers rigorous, policy-relevant evaluation and research from initial design through final reporting. Our team of PhD economists, statisticians, and methodologists combines advanced quantitative techniques, mixed-methods expertise, and deep sectoral knowledge to produce defensible evidence that meets federal standards and drives organizational decision-making.

CORE EVALUATION & RESEARCH CAPABILITIES

Impact Evaluation Design & Implementation

Experimental and quasi-experimental impact studies using randomized controlled trials, difference-in-differences, regression discontinuity, propensity score matching, and instrumental variables. Full lifecycle support from evaluation design plans and OMB clearance through data collection, analysis, and final reporting.

Performance Monitoring & Implementation Analysis

Ongoing performance measurement systems, process evaluations, and implementation studies. Develops logic models, constructs performance indicators, designs monitoring frameworks, and conducts rapid-cycle evaluation to support adaptive program management and continuous improvement.

Survey Design, Data Collection & Analysis

Custom survey instrument development, cognitive testing, OMB PRA package preparation, and multi-mode data collection. Advanced statistical analysis including econometric modeling, predictive analytics, machine learning applications, and geospatial analysis. Full data management from collection through secure archiving.

Economic & Policy Analysis

Cost-benefit analysis, cost-effectiveness studies, return on investment modeling, fiscal impact assessment, and regulatory impact analysis. Applied econometric research on labor markets, workforce development, education, healthcare, energy, and environmental policy using administrative data and large-scale surveys.

REPRESENTATIVE PROJECTS

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| <ul style="list-style-type: none">• Randomized evaluation of workforce training program (DOL)• Quasi-experimental study of apprenticeship outcomes using administrative data• Cost-benefit analysis of clean energy incentive programs• Performance monitoring system for employment services delivery | <ul style="list-style-type: none">• National establishment survey with OMB PRA clearance (FMLA)• Mixed-methods implementation study of youth employment programs• Economic impact analysis of infrastructure investment• Machine learning models for predictive risk assessment |
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WHY ORGANIZATIONS CHOOSE BIJ2

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| <ul style="list-style-type: none">• PhD-level methodological expertise in causal inference• Deep experience with federal evaluation standards and clearance processes• Track record delivering CLEAR High and Moderate causal studies | <ul style="list-style-type: none">• Advanced analytics including ML, AI, and big data techniques• Transparent, reproducible research meeting open science standards• Woman-owned small business with proven federal contract performance |
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About BIJ2 Consulting

BIJ2 Consulting is a woman-owned small business specializing in causal evaluation, economic analysis, and data science. Our team has authored over 1,000 reports and peer-reviewed publications across labor economics, workforce development, education, healthcare, energy, and environmental policy. We serve federal and state agencies, nonprofits, and research organizations committed to evidence-based decision-making.

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